

GRADGUARD COLLEGE RENTERS INSURANCE

[**VISUAL**] A man's hand is drawing a cartoon of a young man. Man's hand disappears, and a large cartoon thought bubble appears around young man's head with images of a computer, a camera, a cell phone and a bicycle.

[**AUDIO**: music: upbeat]

[**DIALOGUE**: young woman] How much stuff are you bringing with you to college?

[**VISUAL**] The bicycle vanishes in a cloud, and the laptop catches on fire. A drawing of a thief appears in the place of the bicycle.

[**DIALOGUE**: young woman continues] [**AUDIO**: music continues: upbeat] [**AUDIO**: bubbles pop] Since you're living on your own now, what would you do if any of [**AUDIO**: explosion] those items were stolen [**AUDIO**: fire cracks] or ruined?

[**VISUAL**] The screen moves to the right to show the man's hand finishing a drawing of a living room. A football is thrown from the left and goes through a window on the right, breaking the window. A drawing of a window repair bill enters from the left that reads "Window Repair Cost \$\$\$". The camera pans in closer to the window and the living room disappears. A tablet with GradGuard's Logo appears as a drawing.

[**DIALOGUE**: young woman continues] [**AUDIO**: music continues: upbeat] Or if you accidentally [**AUDIO**: glass breaks] damaged your dorm room? Then what? [**AUDIO**: swish] Just like your education, your actions and belongings are your responsibility. [**AUDIO**: swish]

[**VISUAL**] The broken window is replaced with a new window and the bill is changed to "Paid". Stars appear around the new window.

[**DIALOGUE**: young woman continues] [**AUDIO**: music continues: upbeat] GradGuard College Renters Insurance [**AUDIO**: swish] [**AUDIO**: ding] can be there to help you if the unexpected happens.

[**VISUAL**] The camera pans down to show the GradGuard College Life Protected Logo. The words "Liability Coverage" appear in red with a drawing of a broken window. The broken window switches to a new window with stars around it. The words "Replacement Costs" appears in red with a drawing of a bicycle being pushed in from the right. The image of the bicycle disappears to become an image of a camera, and then switches again to become textbooks and a backpack. The screen moves to the left.

[**DIALOGUE**: young woman continues] [**AUDIO**: music continues: upbeat] With features like liability coverage [**AUDIO**: swish] [**AUDIO**: ding] and replacement cost [**AUDIO**: swish] GradGuard College Renters Insurance [**AUDIO**: bubble pops] can help make sure you and your things [**AUDIO**: bubble pops] are protected whether you're living on or off-campus.

[**VISUAL**] The new scene shows a drawing of a customer service woman with the GradGuard logo on the right and the man's hand comes in to draw a diagonal division line through the

center of the screen. A young male standing in front of a broken window on the phone is on the left.

[**DIALOGUE:** young woman continues] [**AUDIO:** music continues: upbeat] Our team will work with you to [**AUDIO:** swish] file your claim and get you back to focusing on your education [**AUDIO:** swish].

[**VISUAL**] The scene dissolves and just the drawing of the young man on the left remains. From the right, the GradGuard logo is pushed in first, followed by a drawing of a bicycle. A computer, textbooks, backpack and camera all pop into the scene respectively. The scene then slides up.

[**DIALOGUE:** young woman continues] [**AUDIO:** music continues: upbeat] Protect yourself [**AUDIO:** swish] and your belongings [**AUDIO:** bubbles pop] for around fifty cents per day.

[**VISUAL**] The man's hand is drawing a laptop and the GradGuard logo appears on the computer screen. Scene fades to black.

[**DIALOGUE:** young woman continues] [**AUDIO:** music continues: upbeat] GradGuard. College Life Protected. [**AUDIO:** music ends]